

MACS - MEDIA AND CINEMA STUDIES

MACS Class Schedule (<https://courses.illinois.edu/schedule/DEFAULT/DEFAULT/MACS/>)

Courses

MACS 100 Intro to Popular TV & Movies credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/100/>)

The goal of this course is for students to begin to develop a critical understanding of the role of popular movies and television in their own lives and in U.S. culture. The course looks at issues of the relationship of media to social violence, gender identities, sexual identities, adolescents, minority cultures, and the role of the U.S. media globally. It also considers some of the major media genres that characterize U.S. popular television and movies.

This course satisfies the General Education Criteria for:

Humanities - Lit Arts
Cultural Studies - Western

MACS 101 Introduction to the Media credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/101/>)

Introduces students to core issues in communication, ranging from the role of language in human history to political questions posed by electronic and digital technologies. Exploring key contemporary problems through timely readings, students learn and write about how the media affect everyday life.

This course satisfies the General Education Criteria for:

Advanced Composition

MACS 104 Introduction to Film credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/104/>)

Same as ENGL 104. See ENGL 104.

This course satisfies the General Education Criteria for:

Humanities - Lit Arts

MACS 117 Shakespeare on Film credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/117/>)

Same as ENGL 117. See ENGL 117.

This course satisfies the General Education Criteria for:

Humanities - Lit Arts

MACS 140 Smartphone Cinema credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/140/>)

Smartphone Cinema will give students an introduction to the basic components, strategies, methodology, vocabulary and techniques used to create short films and other media in a professional way using their own smartphones. Classwork will include viewing and discussion examples as well as practical instruction in video production from initial script through shooting and editing. Students will learn through practical exercises and will produce their own audiovisual projects. Lab work will consist of theoretical and practical case discussions, through a total of five different filming exercises. Students will work in groups of 2 to 5 people depending on the exercise, and they will complete those five projects outside of class time. In addition, class sessions will include training sessions in the lab, learning smart phone camera operation, and digital editing. Credit is not given for MACS 140 if credit for MACS 199: Smartphone Cinema has already been given.

MACS 150 Introduction to Digital Media Production credit: 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/150/>)

An introduction to aesthetic, conceptual, and technical skills needed to create audiovisual media for digital distribution. Students will learn to communicate and creatively express themselves through new and emerging technologies while becoming more critical digital media consumers and producers. No prior media production experience or equipment is necessary to enroll.

MACS 166 Contemporary Media Literacy credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/166/>)

Develops critical media production skills to assess the importance of new media in contemporary culture. The course emphasizes both social and technical aspects of media. As part of the course, students prepare their own media and evaluate current media literacy projects.

MACS 199 Undergraduate Open Seminar credit: 1 to 5 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/199/>)

May be repeated to a maximum of 12 hours in separate semesters if topics vary.

MACS 202 Social Aspects Info Tech credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/202/>)

Same as INFO 202 and IS 202. See IS 202.

This course satisfies the General Education Criteria for:

Social Beh Sci - Soc Sci

MACS 203 Contemporary Movies credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/203/>)

Provides a critical context for recent international cinema by exploring several kinds of genres, aesthetics, and technologies. We will discuss transnational trends in cinema relating to the influence of other media such as gaming, social networking, and personal electronics, as well as consider impacts of economic structures of global filmmaking production and exhibition. We will view popular and art movies, and query longstanding categories such as the teen pic, "woman's" film, and documentary.

This course satisfies the General Education Criteria for:

Humanities - Lit Arts

MACS 204 Gender in Gaming credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/204/>)

Same as ENGL 277 and GWS 204. See GWS 204.

MACS 205 Introduction to Documentary credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/205/>)

This course introduces students to one of the fastest growing areas in media today: the documentary. It's designed for students who want to expand their knowledge and appreciation of documentaries in all their forms. Using weekly in-class screenings, discussion, readings, and writing, students will examine a wide variety of documentaries, looking at their styles, purposes, and storytelling "voices", as well as learning the language and other fundamentals of documentary. We will also cover some of the basic methods involved in planning and creating a documentary. Please note: this is NOT a hands-on production course. Prerequisite: Sophomore standing or above required.

MACS 207 Indian Cinema in Context credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/207/>)

Same as CWL 207. See CWL 207.

This course satisfies the General Education Criteria for:

Humanities - Lit Arts
Cultural Studies - Non-West

MACS 211 Intro to African-American Film credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/211/>)

Examination of the history, theory, and aesthetics of African-American filmmaking from the silent era to the present. Films are analyzed within their sociocultural contexts, with particular attention to how constructions of race, identity, and community interact with class, gender, and sexuality; and the link between film and other forms of Black expressive culture. The impact of African-American film on popular culture, links to the African Diaspora, and relations with other communities of color will also be discussed. Same as AFRO 211. This course satisfies the General Education Criteria for:
Cultural Studies - US Minority

MACS 224 Sportsmedia Technology & Culture credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/224/>)

This course is designed for students who are curious about (a) how new technologies are changing sportsmedia cultures, and (b) the kinds of knowledges and skills needed to effectively engage with this powerful cultural and economic industry. We'll use four primary focal points (ESPN, Sport Fandom, Action-Sports, Data Production / Smart Stadiums) to help us understand today's sportsmedia cultural industry's challenges and possibilities, and the kinds of challenges and possibilities that the sportsmedia cultural industry creates for society. We'll also use our course focal points and related industry websites to concretize the key concepts (drawn from theoretical readings and applied studies in media studies, sociology, sport studies, and technology studies).

MACS 227 Studies in Black Television credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/227/>)
Same as AFRO 227. See AFRO 227.

MACS 250 Latina/os on the Bronze Screen credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/250/>)
Same as LLS 250. See LLS 250.

This course satisfies the General Education Criteria for:
Humanities - Lit Arts
Cultural Studies - US Minority

MACS 260 Film Production credit: 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/260/>)

An introduction to the many phases of narrative film production. Students will explore—through technical application—the formal qualities of motion pictures and the ways that film communicates space and time, stories, and experiences. Through lectures and labs, students will learn the technical skills and concepts that will enable them to complete a number of production projects outside of class. They will also gain a fundamental grounding in all of the essential skills of the film production workflow. This course is a prerequisite for all upper-level MACS cinema production courses. Prerequisite: MACS 140 OR MACS 150 OR sophomore standing. Sophomore standing required unless credit has been given for MACS 140 or MACS 150.

MACS 261 Survey of World Cinema I credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/261/>)

This course surveys film from its origins through the 1940s. We consider stylistic, cultural, industrial, and technological perspectives on world cinema in lectures, discussions, and screenings of a diverse selection of classic films. Students gain a foundation in cinematic history and form, preparing them for advanced cinema studies courses. This course satisfies the General Education Criteria for:
Humanities - Lit Arts
Cultural Studies - Western

MACS 262 Survey of World Cinema II credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/262/>)

This course surveys world cinema from the 1940s to the present day. We consider the history of film from stylistic, cultural, institutional, and technological perspectives in lectures, discussions, and screenings of a diverse selection of classic films. Students gain a foundation in cinematic history and form, preparing them for advanced cinema studies courses. This course satisfies the General Education Criteria for:
Humanities - Lit Arts
Cultural Studies - Western

MACS 264 Media Industries credit: 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/264/>)

An introduction to the political economy of the media in the U.S. The purpose of the class is to acquaint students with a core understanding of how the media system operates, and with what effects, in a capitalist society. The course examines the role of advertising, public relations, corporate concentration, and government regulation upon journalism, entertainment, culture, and participatory democracy. The class also examines issues such as the Internet, globalization, and public broadcasting.

This course satisfies the General Education Criteria for:
Humanities - Hist Phil
Cultural Studies - Western

MACS 265 Innovation Illinois: From Accessible Design to Supercomputing Cultures credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/265/>)

Innovation Illinois introduces the histories of UIUC interdisciplinary innovations that brought together students and researchers in engineering, humanities, sciences and the arts. We will explore how local histories of Illinois innovations help us understand today's innovation trends and processes, from the growth of new design centers on university campuses to contemporary accessibility design, online education, and electronic music. As part of a final research project, students will be introduced to the basics of video editing and will team produce a short-form video using various primary sources. Same as CS 265 and IS 265.

MACS 266 Community Innovation credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/266/>)

Same as CS 266 and IS 266. See IS 266.
This course satisfies the General Education Criteria for:
Social Beh Sci - Soc Sci
Cultural Studies - Western

MACS 273 American Cinema, 1950-2000 credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/273/>)

Same as ENGL 273. See ENGL 273.

MACS 275 Am Indian and Indigenous Film credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/275/>)

Same as AIS 275 and ENGL 275. See AIS 275.
This course satisfies the General Education Criteria for:
Humanities - Lit Arts
Cultural Studies - US Minority

MACS 282 A World of Death and Blood: The Horror Movie credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/282/>)
 MACS 282 offers a deep dive into the phenomenon of the Horror Movie. Through the semester we will explore the enduring fascination with the act of scaring one's self in public. Our class' first section will discuss tendencies within the narrative itself, the frequent stylistic flourishes deployed by its storytellers and the subtexts these experiences inevitably articulate. The next section will visit a few of the many discourses addressed by the Horror Movie while noting some of the reoccurring themes and motifs that emerge and intersect across the films we will screen. Finally, the Semester will close with a consideration of the Horror Spectacle: the tactics these pictures utilize to keep audiences in seats and eyes on the screen. Through the coming weeks we will discuss the social, political and cultural implications of the Horror Movie's expressions of gender, sexuality, race, religion, science, and philosophy.

MACS 284 Animated Media from Mickey to GIFs credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/284/>)
 This course examines the technological, stylistic, industrial, and cultural history of animated media from the late 19th century to the present day. Topics covered include animation in the silent era, Disney and Warner Bros., Japanese anime, television animation, abstract animation, cartoons and race, computer-generated animation, GIFs, and motion capture. Weekly required screenings. Using source footage and voiceover narration, students will create several video essays that offer an original analysis of animated works in a historical context.

MACS 295 Intro Media/Cinema Topics credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/295/>)
 Introduction to the study of special topics in media and cinema studies, including cultural, social, historical, economic, and/or political issues in media and/or cinema. Topics vary but may include: genres, stars, historical movements, thematic studies, television, convergence culture, new media. Additional fees may apply. See Class Schedule. May be repeated in the same or separate terms to a maximum of 6 hours if topics vary.

MACS 300 Topics in Film and History credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/300/>)
 Same as HIST 300. See HIST 300.

MACS 301 Cinema Decades credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/301/>)
 Surveys the trends and tendencies within the context of cinema of a particular decade, as well as the industry or industries from which it emerged. Rather than move chronologically through the decade, this course will approach the decade through an exploration of the significant movements within the industry and counter-movements that occurred in response. We will look at how significant artists navigated the mainstream studios and distribution companies and will also look at niche-specific independent filmmakers and the movements of the era. This class will allow students the opportunity to challenge preconceived notions of the decade's cinema. It will also encourage students to synthesize their analyses of this decade's films with information regarding the shifting nature of the film industry. May be repeated in separate terms to a maximum of 6 hours, as topics vary.

MACS 317 Media History credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/317/>)
 Presents the nature and development of communication systems; history of communication media; history of journalism, advertising, and broadcasting; and communications in the modern world.

MACS 320 Popular Culture credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/320/>)
 Examines the critical literature on mass media entertainment; reviews significant contemporary issues and develops perspectives for understanding popular culture.

MACS 321 Film Culture credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/321/>)
 Introduces students to key issues of, major theoretical approaches to, and current debates about the cultural function of films. Course addresses theories of spectatorship, the politics of pleasure, the culture of entertainment, and the cinematic construction of race, class, and gender.
 This course satisfies the General Education Criteria for: Cultural Studies - Western

MACS 322 Politics and the Media credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/322/>)
 Same as CMN 325 and PS 312. See PS 312.

MACS 323 Studies Film/Media Production credit: 1 to 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/323/>)
 Provides analytical framework for pursuing film/media production. Emphasizes critical analysis of various aspects of production: e.g., scriptwriting, storyboarding, cinematography, editing, set and costume design, location and studio shooting, sound. Covers theories of representation, narrative, meaning-making, experimentation, and audience in relation to film/media production practices. Does not, however, teach students how to do film and media production (e.g., how to work a camera, etc.). Therefore, students must come to the course with experience in film and/or media production (can be self-taught). Both individual and group projects are encouraged. Students should expect to work as crew for other students in class. Culminates in a public screening at which students present an analysis of their own project—both the process and the finished product. To apply for course, students (individually or in groups) must propose an idea or concept for a film/media project they would like to produce during the class. May be repeated in separate terms to a maximum of 6 hours. May be repeated by students who wish to pursue a longer project in two consecutive semesters (may include summer). Students may not repeat the course to pursue separate projects. Prerequisite: Consent of instructor.

MACS 326 New Media, Culture & Society credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/326/>)
 Digital media is an immensely pervasive and powerful form of communication that despite its rapid growth has yet to reach most of the world's population. This lecture-based survey course for undergraduates traces the history and formation of personal computing and the Internet, the development of virtual communities and virtual worlds, evolving forms of digital representation and communication, digital visual cultures, features of new media industries, and the rise of participatory media. Evaluation and assessment is based on written exams, quizzes, class discussion in section, and practice-based assignments using new media technologies such as wikis, blogs, games, and digital video. Emphasis is on mastering key concepts of digital media through theory and history, and on critical discussion of distinctive features of digital media objects. Lectures and discussion sections are held in computer-equipped classrooms. Same as INFO 326.

MACS 331 Media and Democracy credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/331/>)
 Studies the philosophical bases of the functions and the responsibilities of mass communications.

MACS 335 Film, TV, and Gender credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/335/>)
Same as GWS 335. See GWS 335.

MACS 345 Digital & Gender Cultures credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/345/>)

This interdisciplinary course uses the lens of gender critique and pairs it with social activism to provide students analytical tools to engage with, reshape, and create digital cultures. Examines recent research and public policies related to the gendered, raced, and classed dimensions of digital cultures and inequality; the broad range of labor issues embedded in the growing income disparity related to digital cultures; the various ways that digital inequality has been defined by public policy, sociologists, and activists, and real examples of collective activism and social change related to emerging technologies. Same as GWS 345, INFO 345, and SOC 345.

MACS 346 Case Study: Endless Summer credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/346/>)

Same as HK 343 and RST 346. See HK 343.

MACS 350 Film Analysis and Criticism credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/350/>)

Methods course in formal analysis and critical writing about cinema. Students will learn how to segment films and other audiovisual objects down to their discrete elements, explain how these elements function as a system, and write precisely and engagingly about that functioning. Assignments include film segmentations, shot breakdowns, digital approaches to close and distant analysis, and critical essay writing in formats appropriate to both academic and popular film criticism.

MACS 351 Media Analysis credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/351/>)

Explores media structures in relation to cultural content and social functions; examines problems of life and society as treated in mass-produced communications.

This course satisfies the General Education Criteria for:
Social Beh Sci - Soc Sci

MACS 356 Sex & Gender in Popular Media credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/356/>)

Examines the notion that the mass media influence our development as gendered individuals, looking at those who argue for and against this notion. Considers different forms of feminist theory applied to the study of mass media, the history and scholarly criticisms of the media and their portrayal of women, and feminist attempts to create alternatives to mainstream media images. Throughout, the course considers representation of minorities in the dominant media and examines newly created alternative representations. Same as GWS 356.

This course satisfies the General Education Criteria for:
Cultural Studies - Western

MACS 361 Film Theory credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/361/>)

Study of major aesthetic and critical theories about film; study of theory and practice of film criticism.

MACS 364 Topics in Media Business credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/364/>)

Addresses the business, industry, and economic implications of the interaction of Internet, television, radio, film, and print outlets through digitization-driven platform and interactive technologies. Explores historical and emergent business models, ownership and work patterns, and investment arrangement related to media convergence. Investigates novel forms of individual and collective labor structures and globally distributed modes of production and consumption. Includes attention to economic and scholarly models seeking to analyze media business structures. Specific topics vary by semester, but may include Google, Disney, and Hollywood studio system, or activist media organizations. May be repeated for a maximum of 6 hours if topics vary.

MACS 365 Asian American Media and Film credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/365/>)

Same as AAS 365. See AAS 365.

MACS 366 Film Festivals credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/366/>)

Examines the history and significance of film festivals: What they mean for the film industry (marketing, distribution, production), audiences (both at the festival and beyond), film history, and the evolution of filmmaking. Covers specific local, national, and international festivals including festivals focused on particular issues (e.g., Chicago International Children's Film Festival, San Francisco International Asian American Film Festival, Miami Gay and Lesbian Film Festival, and our own local IUB 48-Hour Film Contest). Coordinated with Roger Ebert's Film Festival (which is held in Champaign every April) including internship/volunteer opportunities, screenings, and meetings with guests. Class culminates with a UIUC student film festival, organized, judged, and sponsored by the class. Credit is not given for MACS 366 if credit for MACS 464 has been earned.

MACS 370 Cinematography and Sound Design credit: 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/370/>)

Teaches students advanced principles of sync-sound moving image production, including cinematography, lighting, sound recording, and production logistics. With an emphasis on dramatic visual storytelling, students will produce five scenes from existing scripts, rotating the production roles of director of photography, assistant camera, gaffer, mixer, and boom operator for each script. Directing, editing, and color grading will be covered, and students will be responsible for casting, location scouting, and set-building in order to successfully produce each scene. Students will leave the course knowing the interworking of a film crew, the operation of digital cinema technologies, and advanced visual and aural aesthetics and techniques for narrative filmmaking. A prerequisite for MACS 480 & MACS 481, the department's capstone seminar in advanced cinema production. Prerequisite: MACS 260: Film Production.

- MACS 371 Editing and Post-production for Cinema credit: 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/371/>) Students in this course focus on the theory and practice of video editing and post-production. Through weekly assignments and four larger projects, they gain a thorough understanding of narrative editing techniques, color correction, audio post-production and the requisite software. The class covers the art of post-production and how post-production affects narrative function in moving picture media (concentrating on cinema, but looking as well at music videos and television). Assignments include editing a short film, color correction, and sound editing/mixing, among others. Strongly suggested for students who wish to be considered for the editing and postproduction positions in MACS 480/481. Requires MACS 260 as prerequisite. Credit is not be given for MACS 371 if credit for MACS 323: Video and Audio Postproduction has been given. Prerequisite: MACS 260: Film Production.
- MACS 372 Screenwriting credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/372/>) Examines the practice of writing for the screen. Students will better understand the fundamentals of visual storytelling and learn standard formats of screenwriting. In a classroom environment that combines lecture, screening, film analysis, and workshop discussion of students' work, the student will be exposed to a wide variety of concepts related to the preparation and writing of the screenplay. Special emphasis will be given to the ideas of plot structure and character development, the two pillars on which the screenplay is built. This intensive scriptwriting class is intended to 1.) help students create a variety of writing tools and short scenes that will serve as the building blocks for 2.) constructing, writing and revising a short narrative screenplay. Issues of industry professionalization with regard to screenwriting will also be covered.
- MACS 373 Special Topics in Film Studies credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/373/>) Same as ENGL 373. See ENGL 373.
- MACS 375 Latina/o Media in the US credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/375/>) Examines the portrayal and participation of Latinas and Latinos in the U.S. media using a variety of interdisciplinary approaches. Addresses historical and political movements that have been critical to Latina/Latino print, broadcast, and electronic communication within the broader context of cultural diversity. Same as LLS 375.
- MACS 377 Global Communications credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/377/>) Introduces students to the multiple dimensions of cross-national and comparative communications. Specific topics will vary according to instructor's focus, but may include human dimensions of global communication, intercultural communication, media impact, structure and processes of institutional communication (i.e. propaganda, diplomacy).
- MACS 380 21st Century Documentaries credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/380/>) Documentary has exploded in the past decade, with more being created, screened and watched than at any time in history. But what has this growth meant to documentary, and how has it impacted what we see on screen and how documentary stories are being told? We will examine the changes and trends taking place in film and television documentaries over the past decade. We will watch and analyze a variety of contemporary documentaries, examining some of the different stylistic, production, and story-telling methods that have developed over this time. If you enjoy watching documentaries and want to learn more about them, you will find this an enjoyable and thought-provoking course.
- MACS 381 Black Women and Film credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/381/>) Same as AFRO 381. See AFRO 381.
- MACS 382 Media and Cinema in French credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/382/>) Same as CWL 387 and FR 387. See FR 387.
- MACS 383 French & Comparative Cinema II credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/383/>) Same as CWL 389 and FR 389. See FR 389.
- MACS 389 International Communications credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/389/>) Provides an interdisciplinary approach to international communications; its structure and content; the role of international communications in conflict and conflict resolution; the semantics of international communication; the technical and economic aspects of international mass communications; and government-industry relations in communications. Same as PS 389.
- MACS 391 Individual Study credit: 0 to 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/391/>) Individual research and exploration of media and cinema studies topics under the guidance of a faculty advisor. May be repeated in the same or in multiple semesters, if topics vary. Prerequisite: Consent of instructor.
- MACS 395 Special Media/Cinema Topics credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/395/>) Cultural, social, historical, economic, and/or political issues in media and/or cinema; topics vary but may include: genres, historical movements, thematic studies, television, convergence culture, new media. May be repeated to a maximum of 6 hours if topics vary.
- MACS 408 TV Studies credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/408/>) Examines factors reshaping TV and its relationship to culture, including genres, industry practices (advertising, production, distribution), new media technologies (YouTube, Twitter, and newer developments), and computer gaming. Analyzes places/spaces of television, mobility, surveillance, television as instruction/guide (dating, cooking, fashion), citizenship, consumption, and TV in everyday life. Focuses on contemporary aspects of TV, with some attention to earlier forms and practices of television. Students required to view and analyze some television programs outside of class. 3 undergraduate hours. 4 graduate hours.
- MACS 410 Media Ethics credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/410/>) Surveys the major ethical problems in news, advertising, publications and entertainment media; includes case studies and moral reasoning on confidentiality, privacy, conflicts of interest, deception, violence, and pornography. 3 undergraduate hours. 4 graduate hours.
- MACS 419 Russian & East European Film credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/419/>) Same as SLAV 419. See SLAV 419.
- MACS 423 Language Acquisition credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/423/>) Same as LING 423 and PSYC 423. See PSYC 423.
- MACS 425 Intro to Psycholinguistics credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/425/>) Same as LING 425. See LING 425.

MACS 432 *Commodifying Difference* credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/432/>)
Same as AAS 435, AFRO 435, GWS 435, and LLS 435. See LLS 435.

MACS 461 *Politics of Popular Culture* credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/461/>)
Same as AIS 461. See AIS 461.

MACS 463 *Public Relations and the Entertainment Industry* credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/463/>)
This course explores historic and current strategies for developing and executing public relations campaigns for media. The class will identify emergent marketing techniques in promoting entertainment media through digital platforms and branded storytelling. The course will also critically evaluate the role of entertainment institutions and celebrity culture in blurring the line between publicity and art. 3 undergraduate hours. No graduate credit. Credit is not given for MACS 463 if credit for MACS 364: PR & Entertainment Industry has been earned.

MACS 466 *Japanese Cinema* credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/466/>)
Examines the influence of Japan's traditional aesthetics on its cinema and surveys its major film movements, genres, and directors. Same as CWL 467 and EALC 466. 3 undergraduate hours. 4 graduate hours.
Prerequisite: One course in the College of Media or East Asian Languages and Cultures, or consent of instructor.

MACS 470 *Topics in Italian Cinema* credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/470/>)
Same as ITAL 470. See ITAL 470.

MACS 472 *Advanced Screenwriting* credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/472/>)
Same as THEA 470. See THEA 470.

MACS 480 *Advanced Filmmaking* credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/480/>)
This is an intensive pre-professional course in cinema production. It is designed to provide advanced film production students with a workshop opportunity to refine their skills by making a 30-minute narrative film over the course of the semester. The main focus of the class will involve the cinematic treatment of a selected screenplay—from script to final edited stage. The philosophy of the class is learning by doing. Students will be instructed in the finer points of professional film production, including casting, rehearsal, scheduling, blocking, assembly, rushes, and other aspects of the workflow of fiction filmmaking. There will be a division of labor on each project. The class will be divided into two crews consisting of assigned positions. These positions are assigned by the instructor based on a student's previous performance in MACS production courses (particularly MACS 370). The positions are: Producer (production manager/assistant director, location scout), Director, Production Designer (promotion and graphics, unit still photographer; script supervisor), Director of Photography (assistant sound mixer), Assistant Camera (colorist), Gaffer (assistant colorist), Sound Designer (recordist/mixer), and Editor (production designer's assistant; boom operator). Each group will collectively choose a short film to produce from a series of selected scripts. The semester will culminate in a public screening of the class projects of both groups. 3 undergraduate hours. No graduate credit. Prerequisite: MACS 370: Cinematography and Sound Recording. Concurrent enrollment in MACS 481: Advanced Filmmaking Studio is required. Junior or Senior standing recommended for this course.

MACS 481 *Advanced Filmmaking Studio* credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/481/>)
This is an intensive pre-professional course in cinema production. It is designed to provide advanced film production students with a workshop opportunity to refine their skills by making a 30-minute narrative film over the course of the semester. The main focus of the class will involve the cinematic treatment of a selected screenplay—from script to final edited stage. The philosophy of the class is learning by doing. Students will be instructed in the finer points of professional film production, including casting, rehearsal, scheduling, blocking, assembly, rushes, and other aspects of the workflow of fiction filmmaking. There will be a division of labor on each project. The class will be divided into two crews consisting of assigned positions. These positions are assigned by the instructor based on a student's previous performance in MACS production courses (particularly MACS 370). The positions are: Producer (production manager/assistant director, location scout), Director, Production Designer (promotion and graphics, unit still photographer; script supervisor), Director of Photography (assistant sound mixer), Assistant Camera (colorist), Gaffer (assistant colorist), Sound Designer (recordist/mixer), and Editor (production designer's assistant; boom operator). Each group will collectively choose a short film to produce from a series of selected scripts. The semester will culminate in a public screening of the class projects of both groups. 3 undergraduate hours. No graduate credit. Prerequisite: MACS 370: Cinematography and Sound Recording. Concurrent enrollment in MACS 480: Advanced Filmmaking Studio is required. Junior or Senior standing recommended for this course.

MACS 484 *Media Professionalization* credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/484/>)
Professional development capstone in Media and Cinema Studies. Students will reflect on past work, identify post-graduation goals, learn how to pursue further training and certification, identify networking opportunities, and prepare for interviews. Assignments include a portfolio of archived and revised course papers and projects, a collaborative project involving public presentation of findings at a university or college event, and compilation of appropriate job search or graduate school materials. 3 undergraduate hours. No graduate credit.

MACS 485 *Making Video Essays* credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/485/>)
This course examines the theory and practice of videographic criticism, a burgeoning scholarly practice in media and cinema studies, in a workshop-style environment. Through weekly parameter-based videographic exercises using pre-existing media of their choice, students will learn how to conduct videographic research by critically exploring media texts using non-linear editing software (Adobe Premiere Pro). A diverse variety of explanatory, algorithmic, and poetic approaches to the video essay will be covered. Assignments will include several videographic projects as well as a final synoptic video essay. An intellectual curiosity for the videographic medium is crucial, but no prior experience in media production or non-linear editing is required. Students will be responsible for storing and backing up their data, but all coursework will be conducted using University equipment and software. 3 undergraduate hours. 4 graduate hours. Credit is not given for MACS 485 if credit for MACS 496: Making Video Essays has been given. Prerequisite: Junior standing required.

MACS 490 *Green Screen: Film and Nature* credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/490/>)
Same as EURO 489 and SCAN 490. See SCAN 490.

MACS 492 *Scandinavian Cinema* credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/492/>)
Same as SCAN 492. See SCAN 492.

MACS 493 German Cinema I credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/493/>)
Same as GER 493. See GER 493.

MACS 494 German Cinema II credit: 3 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/494/>)
Same as GER 494. See GER 494.

MACS 495 Internship Seminar credit: 0 to 1 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/495/>)
Seminar based on internship experience. Offered for College of Media students who complete an approved internship. 0 to 1 undergraduate hours. No graduate credit. Approved for S/U grading only. May be repeated in the same term to a maximum of 2 undergraduate hours. May be repeated in separate terms to a maximum of 3 undergraduate hours. Prerequisite: Consent of instructor.

MACS 496 Advanced Media/Cinema Topics credit: 3 or 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/496/>)
Advanced study of cultural, social, historical, economic, and/or political issues in media and/or cinema; topics vary but may include national and transnational cinemas, directors, genres, historical movements, social and political movements, thematic studies, television, convergence culture, new media and media production. 3 undergraduate hours. 4 graduate hours. May be repeated in separate terms to a maximum of 6 undergraduate hours or 8 graduate hours, if topics vary. Prerequisite: One College of Media course or consent of instructor.

MACS 499 Senior Project credit: 0 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/499/>)
Required of Media and Cinema Studies majors, a senior project (0 credits) to be completed in conjunction with a 300- or 400-level MACS course taken in their senior year. 0 undergraduate hours. No graduate credit. Approved for S/U grading only. Prerequisite: Consent of instructor and a completed/submitted MACS Senior Project Learning Agreement. Restricted to Senior Media and Cinema Studies majors.

MACS 503 Historiography of Cinema credit: 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/503/>)
Seminar on historical perspectives on cinema as an institution, a body of signifying practices, a product to be consumed, a phenomenon of modernity, and a cultural artifact, and on cinema in relation to other screen media. Same as CWL 503 and ENGL 503.

MACS 504 Theories of Cinema credit: 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/504/>)
Seminar on influential theories and accompanying debates about the textual/extra-textual mechanisms and cultural/political impact of cinema and related screen media. Same as CWL 504 and ENGL 504.

MACS 590 Seminar Media Themes credit: 1 to 4 Hours. (<https://courses.illinois.edu/schedule/terms/MACS/590/>)
Seminar designed to cover selected topics related to the advanced study of media and cinema. 1 to 4 graduate hours. No professional credit. May be repeated, if topics vary.