

# MANAGERIAL ECONOMICS & BUSINESS ANALYSIS, CERT

for the Graduate Certificate in Managerial Economics & Business Analysis (online)

The Managerial Economics and Business Analysis Graduate Certificate is designed to develop leaders who (1) have a solid understanding of the operation of markets, (2) understand how to assess the macro-economic environment with examples of real-world events, and (3) have developed an analytical framework to combine the power of theory and data to make effective business decisions. This Graduate Certificate will not only provide a strong foundational knowledge of market characteristics and economic environments and how these factors impact business management and operation, but also provide students multiple opportunities to apply this knowledge.

Students who have successfully completed this certificate may use the certificate to satisfy the following degree requirements, provided they apply and are admitted to the degree program:

12 hours of core coursework requirements of the iMBA (<http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/>) degree program.

12 hours of elective coursework requirements of the iMSM (<http://catalog.illinois.edu/graduate/bus/management-ms/>) degree program.

12 hours of elective coursework requirements of the iMSA (<http://catalog.illinois.edu/graduate/bus/accountancy-ms/>) degree program.

## Admission

To learn more about this graduate certificate, including details about the admissions process, visit the Managerial Economics & Business Analysis Graduate Certificate (<https://giesonline.illinois.edu/credential/managerial-economics-business-analysis-graduate-certificate/>) page.

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## Graduation Requirements

**Minimum Cumulative GPA:** 2.75

**Minimum hours required for certificate completion:** 12 hours

Students who have successfully completed this certificate may use the certificate courses to satisfy the following degree requirements, provided they apply and are admitted to the degree program:

12 hours of core coursework requirements of the iMBA degree program  
12 hours of elective coursework requirements of the iMSM degree program

12 hours of elective coursework requirements of the iMSA degree program

## Coursework Requirements

Code	Title	Hours
BADM 572	Stat for Mgt Decision Making	4
FIN 571	Money and Banking	4
FIN 574	Microeconomics for Business	4
<b>Total Hours</b>		<b>12</b>

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1. Identify firm-level and macro-economic factors (such as interest rates) that impact business decisions
2. Develop an analytical framework using statistical tools
3. Assess how new developments in finance and public policy may influence the macroeconomic and business environment.

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## Graduate Degree Programs in Business Administration

### Majors:

- Business Administration, MBA (<http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/>) (online-iMBA)
- Business Analytics, MS (<http://catalog.illinois.edu/graduate/bus/business-analytics-ms/>)
  - Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
  - Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)
- Management, MS (<http://catalog.illinois.edu/graduate/bus/management-ms/>)
  - with optional concentrations:
    - Business Data Analytics (<http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/>)
    - Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/>)
    - Finance (<http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/>)
    - Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
    - Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)
- Technology Management, MS (<http://catalog.illinois.edu/graduate/bus/technology-management-ms/>)
  - with optional concentrations:
    - Accountancy (<http://catalog.illinois.edu/graduate/bus/concentration/accy/accountancy/>)
    - Business Data Analytics (<http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/>)
    - Business & Public Policy (<http://catalog.illinois.edu/graduate/bus/concentration/finance/business-public-policy/>)
    - Finance (<http://catalog.illinois.edu/graduate/bus/concentration/finance/finance/>)
    - Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)

- Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)
- Business Administration, PhD (<http://catalog.illinois.edu/graduate/bus/business-administration-phd/>)

**Minors:**

- Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/minors/badm/information-technology-control/>)
- Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/minors/badm/corporate-governance-international-business/>)
- Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/minors/badm/supply-chain-management/>)

**Concentrations:**

- Business Data Analytics (<http://catalog.illinois.edu/graduate/bus/concentration/badm/business-data-analytics/>)
- Corporate Governance & International Business (<http://catalog.illinois.edu/graduate/bus/concentration/badm/corporate-governance-international-business/>)
- Information Technology & Control (<http://catalog.illinois.edu/graduate/bus/concentration/badm/information-technology-control/>)
- Supply Chain Management (<http://catalog.illinois.edu/graduate/bus/concentration/badm/supply-chain-management/>)

**Certificates:**

- Business Analytics, CERT (<http://catalog.illinois.edu/graduate/bus/badm/business-analytics-cert/>)
- Digital Marketing, CERT (<http://catalog.illinois.edu/graduate/bus/badm/digital-marketing-cert/>)
- Entrepreneurship & Strategic Innovation, CERT (<http://catalog.illinois.edu/graduate/bus/badm/entrepreneurship-strategic-innovation-cert/>)
- Financial Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/financial-management-cert/>)
- Global Challenges in Business, CERT (<http://catalog.illinois.edu/graduate/bus/badm/global-challenges-business-cert/>)
- Managerial Economics & Business Analysis, CERT (<http://catalog.illinois.edu/graduate/bus/badm/managerial-economics-business-analysis-cert/>)
- Mergers and Acquisitions, CERT (<http://catalog.illinois.edu/graduate/bus/badm/mergers-and-acquisitions-cert/>)
- Strategic Leadership Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/strategic-leadership-management-cert/>)
- Value Chain Management, CERT (<http://catalog.illinois.edu/graduate/bus/badm/value-chain-management-cert/>)

**Joint Degree Program:**

- Accountancy, MS (iMSA) & Business Administration, MBA (iMBA) (<http://catalog.illinois.edu/graduate/bus/joint-degree/accountancy-ms-business-mba-online/>)

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**Gies College of Business**

Gies College of Business Online Programs (<https://giesonline.illinois.edu/>)

**Admissions**

Graduate College Admissions & Requirements (<https://grad.illinois.edu/admissions/apply/>)

Gies College Admissions & Requirements (<http://catalog.illinois.edu/schools/gies-business/academic-units/>)