

# MANAGERIAL ECONOMICS & BUSINESS ANALYSIS, CERT

for the Graduate Certificate in Managerial Economics & Business Analysis (online)

The Managerial Economics and Business Analysis Graduate Certificate is designed to develop leaders who (1) have a solid understanding of the operation of markets, (2) understand how to assess the macro-economic environment with examples of real-world events, and (3) have developed an analytical framework to combine the power of theory and data to make effective business decisions. This Graduate Certificate will not only provide a strong foundational knowledge of market characteristics and economic environments and how these factors impact business management and operation, but also provide students multiple opportunities to apply this knowledge.

Students who have successfully completed this certificate may use the certificate to satisfy the following degree requirements, provided they apply and are admitted to the degree program:

12 hours of core coursework requirements of the iMBA (<http://catalog.illinois.edu/graduate/bus/business-administration-online-mba/>) degree program.

12 hours of elective coursework requirements of the iMSM (<http://catalog.illinois.edu/graduate/bus/management-ms/>) degree program.

12 hours of elective coursework requirements of the iMSA (<http://catalog.illinois.edu/graduate/bus/accountancy-ms/>) degree program.

## Admission

To learn more about this graduate certificate, including details about the admissions process, visit the Managerial Economics & Business Analysis Graduate Certificate (<https://giesonline.illinois.edu/credential/managerial-economics-business-analysis-graduate-certificate/>) page.

for the Graduate Certificate in Managerial Economics & Business Analysis (online)

## Graduation Requirements

**Minimum Cumulative GPA:** 2.75

**Minimum hours required for certificate completion:** 12 hours

Students who have successfully completed this certificate may use the certificate courses to satisfy the following degree requirements, provided they apply and are admitted to the degree program:

12 hours of core coursework requirements of the iMBA degree program

12 hours of elective coursework requirements of the iMSM degree program

12 hours of elective coursework requirements of the iMSA degree program

## Coursework Requirements

Code	Title	Hours
BADM 572	Stat for Mgt Decision Making	4
FIN 571	Money and Banking	4
FIN 574	Microeconomics for Business	4
<b>Total Hours</b>		<b>12</b>

for the Graduate Certificate in Managerial Economics & Business Analysis (online)

1. Identify firm-level and macro-economic factors (such as interest rates) that impact business decisions
2. Develop an analytical framework using statistical tools
3. Assess how new developments in finance and public policy may influence the macroeconomic and business environment.

for the Graduate Certificate in Managerial Economics & Business Analysis (online)

Nerissa Brown, Associate Dean of Graduate Programs  
Business Administration Department (<https://giesbusiness.illinois.edu/business-administration/>)  
Business Administration Department faculty (<https://giesbusiness.illinois.edu/faculty-research/faculty-profiles/>)  
515 East Gregory Drive, Champaign, IL 61820  
(217) 333-4240  
Gies email ([giesonline@illinois.edu](mailto:giesonline@illinois.edu))

## Gies College of Business

Gies College of Business Online Programs (<https://giesonline.illinois.edu/>)

## Admissions

Graduate College Admissions & Requirements (<https://grad.illinois.edu/admissions/apply/>)

Gies College Admissions & Requirements (<http://catalog.illinois.edu/schools/gies-business/academic-units/>)